

Audit & Best Value Scrutiny Committee – 12th September 2008

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Presentation outline

- Policy Steer
- East Sussex economy – evidence base
- Role of ESCC & Council priorities
- Wider regional & national context

Council Policy Steer

“To raise the prosperity of East Sussex through improved workforce skills, enterprise creation, access to funding from domestic and European sources and increased investment in infrastructure”.

Evidence base

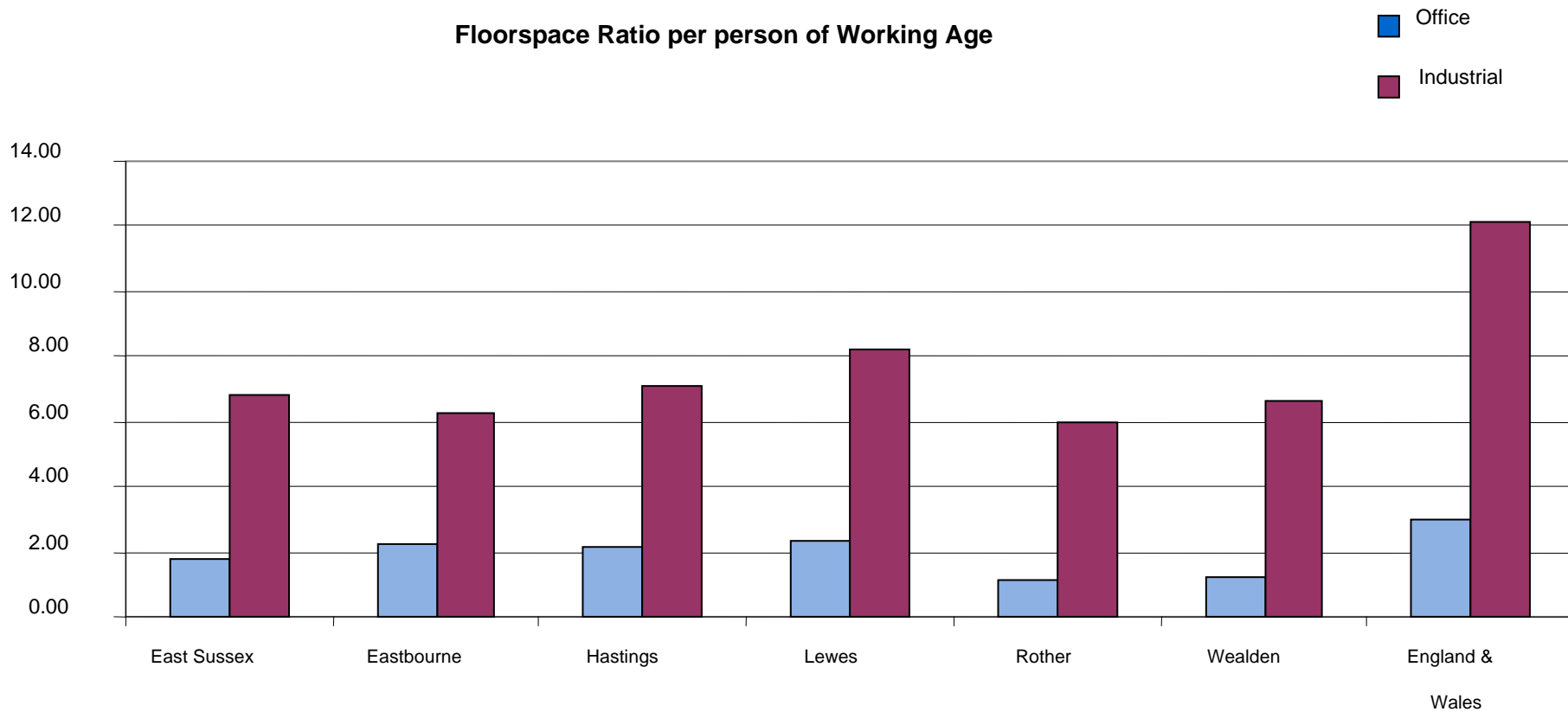
- Annual East Sussex Economic Study
- Annual Business Survey
- East Sussex Forecasting model

Annual East Sussex Economic Study

- Enterprise and Gross Value Added (GVA)
- Employment
- Infrastructure
- Skills Levels

SITES & PREMISES

Floorspace Ratio per person of Working Age



ESCC Role

- Information/evidence – providing the baseline data and evidence to ensure activities are built on a sound understanding of the needs of the East Sussex economy
- Influencing, enabling, facilitating others to undertake activity that meets the economic needs of the County

ESCC Role

- Direct Delivery – For example, our work to raise educational and skill attainment and the Children’s Trust work is core to developing a better local workforce.
- Reputation management – not just of the County Council but of the County as a place to do business in and with.

ESCC Role

- Community leadership – intervening where there is a critical gap that it not being filled/cannot be filled by others
- Lobbying –to ensure that we are robust in lobbying and making the case for the County, both locally to residents, regionally and nationally.

Council Priorities

- Newhaven
- Hastings & Bexhill
- Eastbourne/Hailsham triangle

Broader Context

- Regional – South East Plan
Regional Economic Strategy
- National – Lyons Review, LAA's, Sub-National Review

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